I find the idea of a broadcast flag to be a blatant attempt by media companies to control what information US citizens have access to. It goes against the fair-use exemptions clearly present in copyright law, and further removes power from individual citizens, and places it in the hands of a small group of companies. If the FCC is an agency that exists to protect Americans in the media arena, then logically, you should decide in favor of the people of this country, rather than the Hollywood media elite.